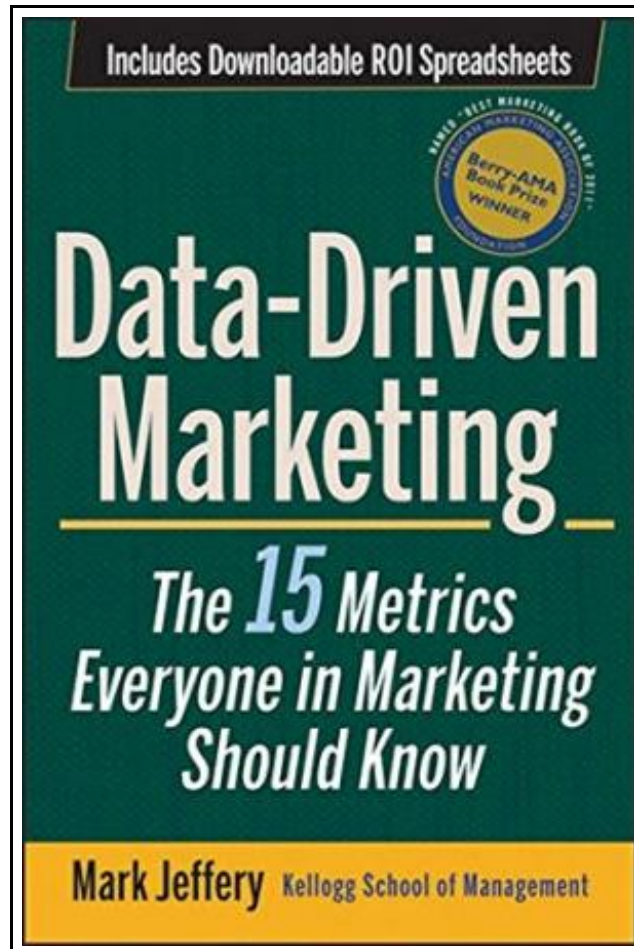


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DATA-DRIVEN MARKETING: THE 15 METRICS EVERYONE IN MARKETING SHOULD KNOW



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