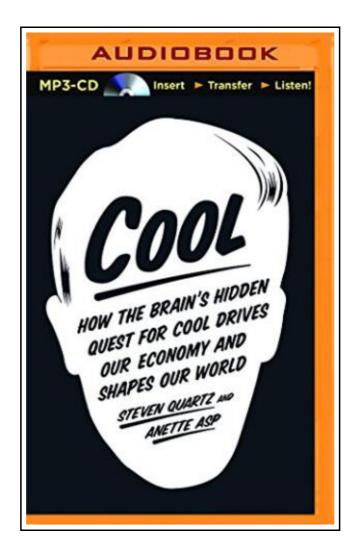
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COOL: HOW THE BRAIN S HIDDEN QUEST FOR COOL DRIVES OUR ECONOMY AND SHAPES OUR WORLD



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