



Defeat (from world-class business failures)(Chinese Edition)

By FANG QUAN

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pages Number: 328 Publisher: China Material Pub. Date :2006-12-01 version 1 What is failure Philosopher said: Victory and defeat are a dialogue with the objective laws: If victory. it is an objective law saying 'yes'; If it fails. it is an objective law to say 'No'. Economist. said: The benefits greater than the investment is successful. put greater efficiency is a failure. strategist. said: Failure is ranked on the battlefield. 'the second' a synonym. psychologist. said: Achieving the expected value of the ratio greater than 1. is successfully ; if less than 1. is a failure. people said: Failure is the fall. Some people come a cropper because of a bad way to go. some people come a cropper because good way to go. know why failure is success. Experience world-class business success is our common wealth. a world-class business failures should become our common property. Relative to the successful experience. the experience of failure is much more abundant than the success stories; relative to our domestic enterprises feel successful experience. at present. we feel the lessons of failure...



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